



## There has to be a way to save a 7-day newspaper

As a teenager (circa late 1960s) one of my first jobs was soliciting subscriptions for The Patriot-News. On summer mornings our supervisor would drop off a group of four of us to canvass local neighborhoods in the city.

We promoted the value of home delivery. "Do you, or would you like to subscribe to The Patriot, Evening News, or Sunday edition? One? Both? All Three? Three, yes!" (That kind of sale was a real ruby in my pocket!)

As I recall this, I realize that even at that young age, I was aware of the aura of a community's pride in supporting its hometown paper.

Now I am retired, but I would willingly walk the pavement again to save a seven-day press!

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