

# TRANSFORMCO



Kenmore.

**DieHard**



**SHOP YOUR WAY®**



Dear Valued Customer,

On February 11, 2019, Transformco purchased substantially all of the Sears Holdings assets\*. As part of that sale, Transformco acquired Sears Holdings' customer information, including personally identifiable information.

At Transformco, we want to ensure that you know that your privacy is important to us, and that our privacy policy is just as protective of your privacy as the Sears Holdings policy.

At Transformco, we constantly look for new and innovative ways to improve your shopping experience online and in stores. To reflect these improvements, we are making changes to our Privacy Policy.

We encourage you to review the policy in its entirety, but we would like to highlight a few key changes for your review:

- We provided greater detail on the types of personal information we may collect and how we may use that information, and
- We updated the Privacy Policy to address the rights afforded to California residents under the new California Consumer Privacy Act.

The policy can be viewed by clicking on this link: <https://www.transformco.com/privacy>

\*Brands and assets acquired include Sears, Kmart, Shop Your Way, Kenmore, Diehard, Sears Auto Center, and Sears Home Services.

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